

**Oregon Digital Library Consortium  
Governing Board Meeting Spring Meeting  
Friday, May 4, 2012, 11:00 a.m. – 2:30 p.m.  
Eugene Public Library**

**1. Introductions**

*In attendance:*

**Todd Feinman** – Chair (Lake Oswego, LINCC)

**Lorie Vik** – Vice Chair (Eugene)

**Hillary Ostlund** – Secretary (Hillsboro, WCCLS)

**Greg Williams** – Web Site Liaison (West Linn, LINCC)

**Alice Darnton** (Selection Committee Chair, McMinnville PL, CCRLS)

**Barbara O'Neill** (WCCLS)

**Brandon Barnett** (Multnomah County)

**Carrie Ottow** (Corvallis-Benton)

**Heidi Nowak** (Klamath County)

**Jenny Berg** (CCRLS)

**Kim Wolfe** (Jackson County)

**Mary Jane Fisher** (Coos County)

**Max Leek** (Douglas County)

**Colin Rea** (Lane Council of Libraries)

**Ted Smith** (CRSN)

*Teleconference:*

Perry Stokes (LEO)

*Guests:*

MaryKay Dahlgreen (State Librarian, Oregon State Library)

Christopher Rumbaugh (Salem Public Library)

Paul Lightcap (Salem Public Library)

*Absent:*

Bob Renfro – Cataloging Committee Chair (MCL)

Fawn McGee – Marketing Committee Chair (Lake Oswego, LINCC)

Kris Gleisner (Josephine County Libraries)

Reita Fackerell (Associate Libraries)

**2. Approval of minutes from October 14, 2011, meeting**

No requested changes or additions made.

Todd Feinman motioned to approve the minutes; Barbara O'Neill seconded.

**Minutes approved.**

**3. Welcome MaryKay Dahlgreen.**

**4. Elect Chair, Vice Chair, Secretary for FY 2012 – 2013**

Greg Williams volunteered for Vice Chair position, and will remain Web Site Liaison. Board unanimously appointed Greg to Vice Chair.

Fawn McGee, who has been Marketing Committee Chair, volunteered for Secretary position. Board unanimously appointed Fawn to Secretary. Marketing Committee Chair vacant for now.

## 5. Alternatives to OverDrive and Contract Negotiation

A subcommittee of ODLC analyzed several e-content vendors to compare/contrast services and content with OverDrive. Todd distributed vendor analysis matrix document. Please contact Todd ([tfeinman@ci.oswego.or.us](mailto:tfeinman@ci.oswego.or.us)) to receive a copy of the vendor analysis.

### a. Vendors analyzed:

#### i. **3M Cloud Library** (Todd and Lorie Vik)

[http://solutions.3m.com/wps/portal/3M/en\\_US/3MLibrarySystems/Home/Products/Cloud+Library/](http://solutions.3m.com/wps/portal/3M/en_US/3MLibrarySystems/Home/Products/Cloud+Library/)

Notably, Kansas State Library employing 3M's system.

#### ii. **Adobe Content Server** (Carrie Ottow and Greg)

<http://www.adobe.com/products/content-server.html>

Notably, Douglas County (Colorado) using ACS for eBook content.

#### iii. **Baker & Taylor's Axis360** (Hillary Ostlund and Fawn)

<http://www.baker-taylor.com/axis360/>

Locally, King County Library System and Fort Vancouver Regional Library using Axis360 in addition to OverDrive.

#### iv. **Recorded Books: OneClickDigital** (Todd)

<http://www.recordedbooks.com/index.cfm?fuseaction=rb.rbdigital>

Currently, only audio, but eBooks coming.

#### v. Brandon Barnett also mentioned Ingram's MyiLibrary. Multnomah County Library looked into this service, but not pursuing now.

#### vi. Content issues still abound across vendors. Format issues (no Kindle format notably) also something to keep following.

### b. Jenny Berg asked if these vendors would be replacements for or supplements to OverDrive. Discussion ensued about how ODLC surveyed the market to be prepared for upcoming contract negotiation with OverDrive. Purely informational for now, but good to have on file as e-content vendors and availability continue to change rapidly.

### c. Questions:

#### i. Authentication and ILS questions

#### ii. How would billing work with the different vendors?

#### iii. Zinio, provided through Recorded Books, offers current magazine checkouts. Could this work with ODLC?

<http://www.recordedbooks.com/index.cfm?fuseaction=rb.zinio>

#### iv. Todd will provide follow-up.

### d. Audio vs. eBooks (*Agenda Item 11 moved*)

#### i. As vendors were discussed, the Board wondered about the need to add more audio content. Greg provided a recap of statistics he used in his and Lorie's OLA presentation.

<http://www.nwcentral.org/ola-conference-2012-library2go-where-we-are-where-were-going-and-useful-information-help-patrons>

Audio and eBooks still about 50/50 consortium wide. Number of eBook users growing, though. General reaction is that audio book use is still high, and audio users are a loyal group of borrowers. If budgetary needs demand changes to buying patterns, there might need to be a limit to audio purchases.

## 6. New Budget and Contract Negotiations

### a. Budget

- i. Final budget (July 2012 – June 2013) available on Google Site:  
<https://sites.google.com/site/odlccommittee/shared-documents/budget-documents>  
(Per Board, took out the word “proposed” in fifth column)
- ii. Reminder that libraries who joined ODLCC after last contract are under OverDrive’s new pricing schedule.
- iii. Alice Darnton asked about materials budget – new materials budget will be available when new Fiscal Year begins, July 1.
- iv. ODLCC Board will vote to approve new budget (July 2013 – June 2014) in October 2012.
- v. Todd will email OverDrive with new budget information.

### b. Contract Negotiation

- i. Based on who has experience with contract negotiations, ODLCC proposed that a subcommittee should work on upcoming negotiation with OverDrive.
- ii. Subcommittee will begin work in July, learn what OverDrive has in mind for changes to contract, and be proactive. Details need to be figured out before October, due to budgeting process.
- iii. Barbara queried MaryKay about OSL helping with negotiations. MaryKay said she would need more info, but would help if she could, although not sure OSL help is needed in this case.

**Todd motioned to create subcommittee, Max Leek seconded motion.**

**Motion carried.**

Barbara, Brandon, Lorie, Greg, Todd, and Carrie Ottow were appointed to this committee.

**Barbara motioned that Brandon be Chair of this subcommittee, Jenny seconded motion.**

**Motion carried.**

Brandon will chair negotiations committee.

Issues of interest for negotiations were discussed; any talking points or issues can be sent to members of negotiations committee.

## 7. Consortium Benefits: Discussion

- a. Advantages: libraries get access to larger collection with resources pooled, shared resources and staffing
- b. Greg noted that at his and Lorie’s OLA presentation, feedback received was for more shared technical support and resources.  
Link to presentation: <http://www.nwcentral.org/ola-conference-2012-library2go-where-we-are-where-were-going-and-useful-information-help-patrons>
- c. Barbara noted the concern about staff time needed for consortium – ODLCC members provide input and work in addition to daily jobs; the ODLCC Chair commits a tremendous amount of time especially.
- d. Conversation progressed into *Agenda Item 8: ODLCC Governance*

## 8. ODLC Governance

- a. Hard to have continuity and consistency within ODLC when jobs/duties/officers change each year. Discussion about creating subcommittees to handle different tasks, currently taken on by Chair.
  - i. Budget committee, new members committee, and training committee (supersede marketing committee?) proposed.
  - ii. Reminder that ODLC created the Executive Committee last year, per the bylaws. Current members: Chair, Vice Chair, Secretary, and 2 members at large (includes past chair usually)
  - iii. MaryKay suggested that ODLC remind libraries about the true “cost” of being a member of ODLC. It’s more than just monetary.

### Outcome:

Executive committee should meet on a monthly basis and will determine what (sub)committees and materials are needed, delineate the duties. Executive committee would, could and should assign tasks. Topics for discussion:

- i. Training
- ii. Library2Go/OverDrive Interface (notable discontent among Board members)
- iii. Tech problems
- iv. Selection
- v. PR/marketing
- vi. ODLC Web site – need funding for hosting and maintenance, operational funds
- vii. Review the bylaws

## 9. Statewide Database Licensing Advisory Committee (SDLAC): MaryKay

- a. Conversation about if SDLAC could handle licensing and contract negotiation for ODLC matters.
- b. SDLAC currently working on new RFP for general periodicals database.
- c. Potentially makes sense for SDLAC to work with ODLC, but not now, staffing too tight.
- d. Long term: need to look at statute and administrative rules – would this be part of the SDLAC program? OSL not collecting money for anything, would need to come up with plans for billing, payment; would need Board approval; require additional funds, staff.
- e. Working on LSTA 5 year plan, electronic resources a BIG deal.
- f. Need to find a balance between being cutting edge and providing services; bigger discussion / digital divide.
- g. Something to think about: OLA statewide collaborative borrowing cards – how would this fit into Library2Go/ODLC?

## 10. Selection Committee

- a. Alice Darnton (Selection Committee Chair) is working on manual of best practices for Selection Committee. She will talk/email with other selectors and start building the collection development policy, under the guidance of the Executive Committee.
- b. Current collection development policy needs to be updated. Policy is posted on Google Site: <http://sites.google.com/site/odlccommittee/shared-documents>
- c. Selection Committee will work on coming up with purchasing guidelines and strategy:
  - i. No longer purchasing videos

- ii. Purchase mP3 format whenever possible
  - iii. Percentage of youth/adult titles
  - iv. Percentage for audio vs. eBooks
    - 1. As of March 16: 73% eBooks, 27% audio being purchased.
  - v. How many copies of “hot” titles should be purchased?
  - vi. Address how best to respond to purchase requests. Brandon noted that Alison Kastner (MCL) is currently working on purchase requests, which are received via email and is a very busy job.
- d. Discussion of Advantage program – Board would like to see this service be more transparent to patrons. Some libraries are creating lists of Advantage titles to demonstrate value to patrons: CCRLS, West Linn, Eugene. Example from West Linn:  
<http://westlinnoregon.gov/library/more-e-books-just-west-linn-patrons>
- e. Todd reported that no grant funding has been received this year. So far, no LSTA funding this Fiscal Year.
- f. Revisit purchasing HarperCollins titles (moved from Agenda Item 11)
- i. At April 2011 meeting, ODLB Board voted to stop purchasing HarperCollins titles based on the publisher’s restrictions of content for libraries.
  - ii. HarperCollins still restricts libraries by allowing HC eBooks to circulate 26 times; then the library must re-purchase the content if needed.
  - iii. After a year, ODLB reviewed the decision – many more publishers have restrictions on eBooks now (notably Random House tripling prices), and several of the big publishers will not sell eBooks to libraries. Purchasing HarperCollins titles will give provide more availability to patrons, since options are so limited.

**Jenny motioned that ODLB begin purchasing HarperCollins titles, Brandon seconded the motion. Motion carried.**

*Alice will find out how the 26-limit is managed and report back. Carrie will find out how Advantage copies will be affected.*

#### **11. Formats: eBooks vs. Audio**

Addressed earlier in meeting. *See section 4.d*

#### **12. OverDrive’s WIN (Want-It-Now) Program**

- a. OverDrive’s Want-It-Now WIN platform rolled out in February 2012. WIN combines e-commerce and eBook lending – patrons may choose to purchase an eBook if not available from the library (or if the wait list is too long) from book stores sites (including Powell’s) from within the OverDrive site. A small portion of sale goes to library.  
<http://www.overdrive.com/news/OverDrive%20WIN%20Library%20eBook%20Platform%20Enhancements>
- b. For example libraries, visit this link:  
<http://goodereader.com/blog/e-book-news/overdrive-win-platform-seeks-to-heal-the-rift-with-publishers/>
- c. Advertising (publishers and eBooks) built-in to WIN platform – also customizable for libraries’ ads.
- d. General concern about advertising noted by Board. Also concerned about tech support should a patron choose to purchase a book from the site and then have trouble with the e-commerce site.

- e. Question about if Library2Go could incorporate some of WIN features, notably the feature that allows patrons to more easily recommend titles for purchase/addition to the collection. Todd will follow-up with OverDrive and get information about enabling certain features.

**General consensus: ODLC not interested in the buy-it-now features, but would welcome the “recommend” feature. No ads.**

### 13. Sony Readers

The ODLC Selection Committee received 9 Sony Readers (wifi enabled) from OverDrive, based on how much we’ve purchased. ODLC decided to offer these to the e-media listserv and give away to member libraries who expressed interest. Alice will send an email to listserv soliciting interest.

### Review of assignments

#### *Alice Darnton:*

- Find out how the 26-limit for HarperCollins titles is managed and report back.
- Email listserv with offer for Sony Readers.

#### *Carrie Ottow:*

- Find out how Advantage copies of HarperCollins titles will be affected.

#### *Todd Feinman:*

- Follow-up and get more information about authentication /ILS issues, billing questions with different vendors.
- Get info about Zinio, through Recorded Books.
- Follow-up with OverDrive about enabling the “recommend” feature of WIN platform, but not the buy-it-now portion. No ads.

#### *Hillary Ostlund*

- Post updated documents to Google Site and create voting history page.
- Pass files and information to the new Secretary.

### Reading of interest for all Board members:

- OLA Presentation about ODLC  
<http://www.nwcentral.org/ola-conference-2012-library2go-where-we-are-where-were-going-and-useful-information-help-patrons>
- MaryKay mentioned Will Manley blog post:  
<http://willmanley.com/2012/05/04/will-unwound-750-a-history-of-libraries-from-2000-to-2025/>

**Next meeting: TBD**

*Meeting adjourned 2:35 p.m.*

*Minutes submitted by Hillary Ostlund*